

Victor Investments



Select Past Experience



About Victor Capital Partners

As a leading middle market firm, Victor Capital Partners provides equity capital and resources to branded businesses with outsized growth potential. Every investment is backed by our belief that branded, mission-driven businesses perform better, motivate people, and deliver long-term intrinsic rewards.

Target Industries

We are attracted to businesses with brands and missions that improve the lives of people and how they live, work and play. We focus on three sectors where we offer deep domain expertise, a proven track record of success, and powerful resources to accelerate progress.

- ▶ Specialty consumer products and services
- ▶ Industrial manufacturing products and services
- ▶ Business services

Investment Criteria

We look to invest in businesses generating at least \$5M of EBITDA that “SCORE” well on the following:

- ▶ Strong brands with mission-driven opportunity
- ▶ Capital efficient businesses in target sectors
- ▶ Outsized growth potential
- ▶ Resilient industries and businesses
- ▶ Executive talent and management alignment

We value innovation, perseverance, differentiated products and services, and delighting customers. We provide resources and capital to generate organic growth and pursue accretive M&A. Our success is derived through partnership, growth and building intrinsic value.

How We Work

We’ve built a collaborative culture based upon creative problem-solving, mutual respect and deep curiosity about the nuances of our business.

Every company in our portfolio works with an experienced team -- to ignite mission and focus priorities, respecting the uniqueness of each business and unleashing full potential. Our experience and resources combined with their management skills and purpose build more valuable, durable and sustainable businesses.

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